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The Journal of Linguistic and Intercultural Education - JoLIE is the yearly publication of the Centre for Research and Innovation in Linguistic Education (CIEL). Affiliated with 1 Decembrie 1918 University of Alba Iulia, Romania, situated in Central Europe, at the crossroads between Romance, Slavic, German and Hungarian cultures and languages, JoLIE editors understand linguistic and intercultural education as paramount to constructing a global citizenship of culturally competent and aware individuals who display cultural insights and a sense of belonging to the humanity at large.

The Journal of Linguistic and Intercultural Education is concerned with all aspects pertaining to linguistic and intercultural education today. Preference is given to articles which bring a significant contribution to current debate in language education policies, instruments and end products, bi- and plurilingualism, language learning/teaching and teacher education, as well as in intercultural and cross-cultural awareness. The language of submission and publication is English. Contributors whose native language is not English should have their manuscripts read by a native speaker before submission.

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Upon publication, authors will receive a PDF file with their contribution and one copy of the relevant journal issue.
We accept papers for consideration on a permanent basis; however, for the next year’s issue we would suggest the following deadline: **30 April 2018**.

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DEVELOPING TRANSLATION TECHNIQUES IN A BUSINESS ENGLISH CLASSROOM

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Abstract

This article brings forth a possible teaching paradigm that re-evaluates the pedagogical benefits of teaching translation techniques to business students. While rejecting the one-sided structural/grammatical translation method, we propose a model based on the Lexical Approach which draws on the lexical, paradigmatic, as well as syntagmatic equivalence between the source language and the target language.

Key words: Translation competence; Translation skills; Translation education; Equivalence.

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