



CIEL Secretariat:
1 Decembrie 1918 University of Alba Iulia,
Centre for Research and Innovation in Linguistic Education
15 - 17, Unirii Street,
510009 Alba Iulia, Romania
<http://ciel.uab.ro/>, <http://jolie.uab.ro/>



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The Journal of Linguistic and Intercultural Education - *JoLIE* is the yearly publication of the **Centre for Research and Innovation in Linguistic Education (CIEL)**. Affiliated with *1 Decembrie 1918* University of Alba Iulia, Romania, situated in Central Europe, at the crossroads between Romance, Slavic, German and Hungarian cultures and languages, *JoLIE* editors understand linguistic and intercultural education as paramount to constructing a global citizenship of culturally competent and aware individuals who display cultural insights and a sense of belonging to the humanity at large.

The *Journal of Linguistic and Intercultural Education* is concerned with all aspects pertaining to linguistic and intercultural education today. Preference is given to **articles** which bring a significant contribution to current debate in language education policies, instruments and end products, bi- and plurilingualism, language learning/teaching and teacher education, as well as in intercultural and cross-cultural awareness. The language of submission and publication is English. Contributors whose native language is not English should have their manuscripts read by a native speaker before submission.

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Upon publication, authors will receive a PDF file with their contribution and one copy of the relevant journal issue.

We accept papers for consideration on a permanent basis; however, for the next year's issue we would suggest the following deadline: **30 April 2018**.

A publication fee may apply in order to support editorial expenses. This year's fee amounts to **25 Euros**. Authors whose contributions have been selected for publication will be duly informed as to payment procedures.

STYLE SHEET

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Since the *Journal of Linguistic and Intercultural Education* is peer reviewed, you have to ensure anonymity of your first submission. Therefore, at first submission for blind review, please send two MS Word-format (Windows98, Windows2000, WindowsXP) documents, one containing your article, in which you will not include your name and affiliation, and another document containing the title of your paper, your name and affiliation, as well as email address. Please remember that each submission must be accompanied by a separate short biographical note on the author(s), including the ResearcherID, wherever the case.

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Length: 4500 - 9000 words

Paper size: Custom size
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e.g.

DEVELOPING TRANSLATION TECHNIQUES IN A BUSINESS ENGLISH CLASSROOM

Teodora Popescu

1 Decembrie 1918 University of Alba Iulia, Romania

Abstract

This article brings forth a possible teaching paradigm that re-evaluates the pedagogical benefits of teaching translation techniques to business students. While rejecting the one-sided structural/grammatical translation method, we propose a model based on the Lexical Approach which draws on the lexical, paradigmatic, as well as syntagmatic equivalence between the source language and the target language.

Key words: Translation competence; Translation skills; Translation education; Equivalence.

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‘Single quotation marks’ enclose translations, e.g. Romanian active circulante - ‘current assets’.

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- translated works:

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- proceedings:

Deci, E.L., & Ryan, R.M. (1991). A motivational approach to self: Integration in personality. In R. Dienstbier (Ed.), *Nebraska Symposium on Motivation: Vol. 38. Perspectives on motivation* (pp. 237-288). Lincoln: University of Nebraska Press.

- dissertation, published:

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- dictionary entries:

Virulent. (2000). *Dictionary.com*. Lexico Publishing Group. Retrieved August 30, 2005, from <http://dictionary.reference.com/search?q=virulent>.

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